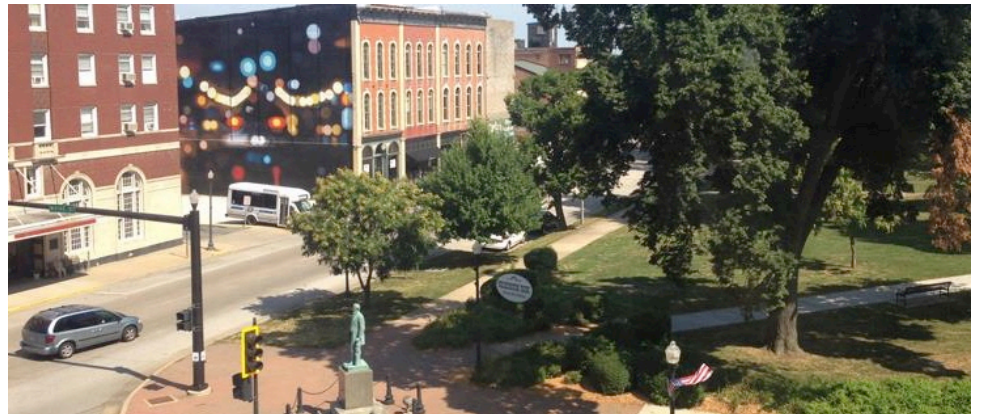


2016 Partnerships



Preserving Downtown Quincy
Right on Q



Vision

The District will be an economic, cultural, entertainment and tourism center in the Tri-State area, providing a physically attractive, thriving and historic center for working, shopping and living.

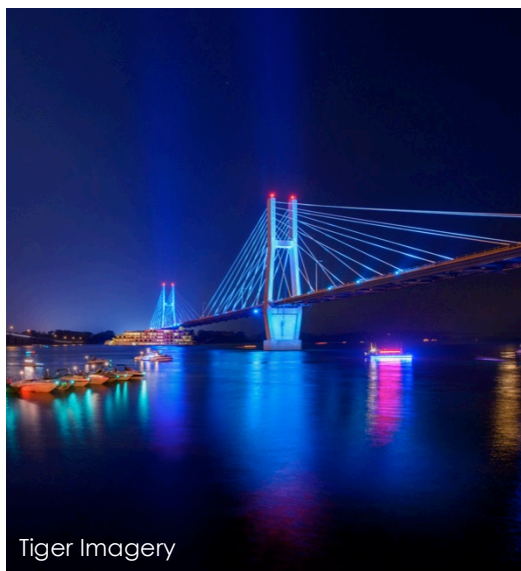
The District will set the standard for creating an environment to enhance the economic vitality and quality of life for citizens.

The District is a volunteer driven, community non-profit developing programs to promote and enhance Quincy's historic downtown.



MISSION

The District is a volunteer driven organization with a mission to promote, revitalize and preserve Quincy's historic business district through broad-based community support, including both public and private partnerships



Tiger Imagery

What is The District?

4 committees

Design – Enhance & beautify District physical appearance

Organization – Volunteer recruitment, training & fundraising

Promotion – Promotions & special events to bring people to The District

Economic Vitality – Strengthen existing businesses & recruit new businesses

32 action plans created to promote and revitalize downtown Quincy

41 events throughout the year to bring community together

65,000 people experiencing downtown Quincy

Create a Sense of Place

Volunteerism

Members, board and volunteers provide over **6,000** volunteer hours in meetings, planning and events, bringing over **65,000** new visitors to The District annually.

2015 Growth Successes

- Bringing awareness and visibility to businesses in The District
- Assisting property owners with City incentive programs and available space
- Providing lobbying assistance for businesses and property owners
- Beautification efforts in maintaining trees, planters and streets, as well as holiday lights and décor

Programming

Over **40** sponsored events and partnerships from Blues in the District and the Farmers' Market to Dogwood Concert & Building Tours, as well as economic development & beautification.

Economic Impact

- Recruit new businesses into The District to lower vacancy rate
- Strengthen existing businesses to help with increased growth and sustainability, or expansion and job creation
- Partner with businesses and organizations to strengthen promotions for increased awareness and attendance



Annual Dinner

January 27
Location Varies
Attendance: 200 District
members & guests

Be a part of the Annual Dinner where we honor members of our business and volunteers with The District Awards and update our members on what has happened and what is to come!

SOLD

Presenting Partner

1 Exclusive Partnership - \$250

- Partner provided signage & info at event
- Speaking opportunity
- Logo in program
- Promotion on website, social media & invitation. Sent to over 600 members of The District



St. Patrick's Pub Crawl

March 12
Locations Vary
Attendance: 250-300

Participate in the annual pub-crawl. Visit your favorite places, or explore someplace new, while cross promoting and highlighting your business.

Presenting Partner

1 Exclusive Partnership - \$500

- Partner provided signage & info on every stop & bus
- Exclusive giveaway to all participants
- Logo on printed materials
- Promotion on website & social media

Award Partner

4 Opportunities - \$100

- Name or logo on one of the awards: Best Dressed Individual, Best Dressed Group Best Dressed Couple, Most Spirited
- Partner provided signage & information at one stop
- Promotion on website & social media

Preserving Quincy's heritage while planning for the future

Unique Spaces Tour

April 16
Various Locations
Attendance: 150-200

Explore unique buildings and discover history and ownership possibilities.



SOLD

Presenting Partner

1 Exclusive Partnership - \$400

- Logo on tickets & thank-you party invitation
- Signage & info at every stop
- Promotion on website & social media

Location Sponsor

5 Opportunities - \$100

- Signage & info at one stop
- Promotion on website & social media





Ecumenical Easter Egg Hop

March 26
Washington Park
Attendance: 200-250

This annual favorite brings downtown churches together to provide a free event for the whole family to enjoy. Eggs provided for all age groups. Promote your business and bring a unique activity to the event!

Presenting Partner

1 Exclusive Partnership - \$250

- Sponsor specific activity
- Partner provide signage & 10x10 space at event
- Logo on printed materials including bulletin at participating churches
- Promotion on website & social media

Egg Hop Sponsor - \$50

- 10x10 space at event with kids activity provided
- Your business on the Egg Hop with giveaway provided
- Promotion on website & social media

Hosting quality events for the whole family to enjoy

Dogwood Concert

April 30
Maine Street & Jail Alley
Attendance: 1000+

Celebrate the Dogwood Festival with an outdoor concert and street dance.

Presenting Partner

1 Exclusive Partnership - \$1500
Same as Maine Street w/ upgrades

- + Presenting sponsor w/ signage on main stage center
- + Exclusive giveaway for patrons
- + VIP Area Including limited drink tickets
- + 30 free tickets

Maine Street

2 Opportunities - \$1000
Same as Jail Alley w/ upgrades

- + Partner provided signage on main stage right or left
- + 10x10 space at event
- + 20 free tickets

Jail Alley

3 Opportunities - \$500

- Partner provided signage at event
- 10 free tickets
- Logo on printed materials including tickets & t-shirts
- Promotion on website & social media



Tiger Imagery

All Faiths Concert



May 1

Clat Adams Park

Attendance: 800+

Continue Dogwood Festival with an outdoor concert at beautiful Clat Adams Park.

Faith Partner

1 Exclusive Partnership - \$1500
Same as Stage Partner w/ upgrades

- + Presenting sponsor w/ signage on main stage center
- + Exclusive giveaway for patrons
- + VIP Area Including limited refreshments

Stage Partner

8 Opportunities - \$500
Same as Benefactor w/ upgrades

- + Partner provided signage on main stage right or left
- + 10x10 space at event

Benefactor Partner

4 Opportunities - \$250

- Partner provided signage at event
- Logo on all promotional material
- Promotion on website & social media

Broker Tour



May 3

Various Locations

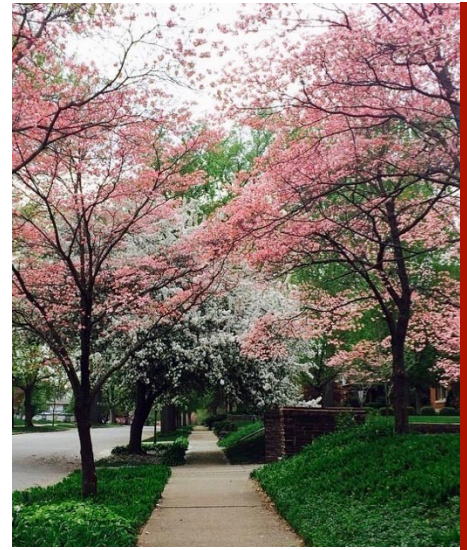
Attendance: 75-100

Join us for a tour of downtown properties, creating awareness about available spaces, City incentives, and The District.

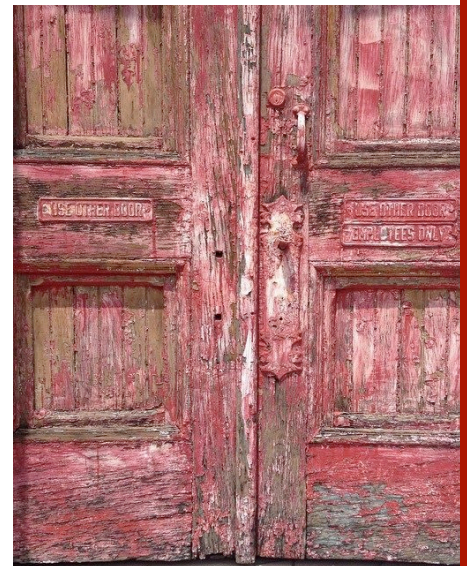
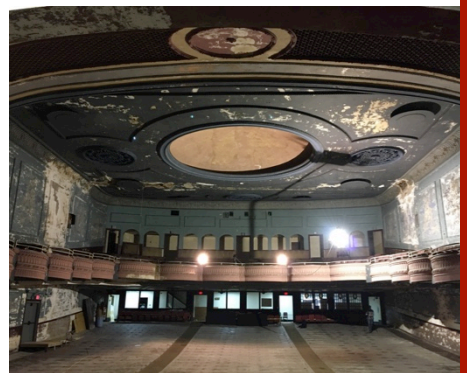
Presenting Partners

2 Opportunities - \$275

- Partner provide signage & information at reception
- Speaking opportunity
- Logo on invitation sent to area brokers, realtors, property owners and qualified buyers
- Promotion on website & social media



A focus on bringing community together to share experiences





Concerts in the Plaza

May 19 & 26, June 2 & 9
 First Mid Bank Plaza
 Attendance: 100-150 per Concert

Enjoy lunchtime concerts with your favorite local musicians, held in the First Mid-Illinois Bank Plaza.

Series Partner

1 Exclusive Partnership - \$500
 Same as Concert Partner w/ Upgrades

- + Naming rights to whole series
- + Partner provided signage & info at all concerts
- + 10x10 space at all concerts
- + Logo on printed materials

Concert Partner

4 Opportunities - \$100

- Partner provided signage & info at one concert
- 10x10 space at one concert
- Name on printed materials
- Promotion on website & social media

Promoting and supporting our local economy and producers

Farmers' Market

Saturdays, May - October
 Washington Park
 Attendance: 500 per event / 20 Saturdays

Take part in the weekly farmers market where you will find local produce and handcrafted artisan goods

Presenting Partners

2 Exclusive Partnerships - \$1000
 Same as Market Sponsor w/ Upgrades

- + 10x10 market space at five Farmers' Markets
- + Promote planned events at markets
- + Partner provided tent & signage at all Markets

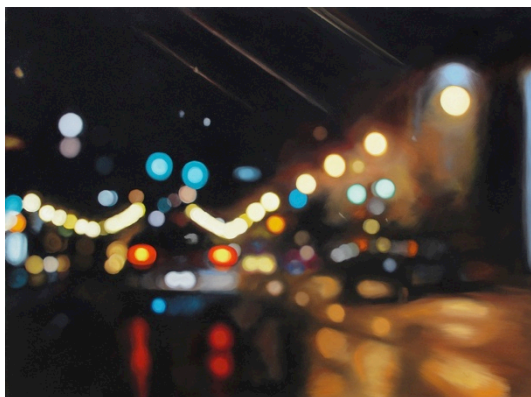
Market Sponsor

5 Opportunities - \$400

- + 10x10 space at three Farmers' Markets - TBA
- + Promotional items at info tent
- + Logo on printed materials & market banner

Market Friend - \$100

- 10x10 space at 1 Farmers' Market - TBA
- Name on printed materials & market banner
- Promotion on website & social media



Blues In The District

June 10 & 24, July 8 & 22,
August 12 & 26
Washington Park
Attendance: 2500 per
concert / 6 concerts

Be a part of this free Blues concert series. This
community tradition brings friends and family
to The District to enjoy quality live music!

_____ Title Series Partner

1 Exclusive Partnership per concert - \$4000

- + Title designation for series in all media, print and online
- + 10x10 space at 3 concerts including giveaways for patrons, or promo items at 3 concerts

_____ Concert Partner

6 Opportunities - \$2500
Same as Blues Partner w/ Upgrades

- + Exclusive center stage logo placement at one concert
- + 10x10 space at one concert
- + Giveaways for patrons, or promo items at one concert
- + Only one partner per concert

_____ Blues Partner - \$1000

Same as Corporate Partner w/ Upgrades

- + 10x10 space at one concert

_____ Corporate Partner

30 Opportunities - \$500

- Signage center stage at one concert
- Logo on all print materials, website & social media
- Supply of postcards and magnets
- Announced at one concert

_____ Set Partner - \$250

Same as Song Partner w/ Upgrades

- + Poster for home or business

_____ Song Partner - \$100: Listing on poster, website &

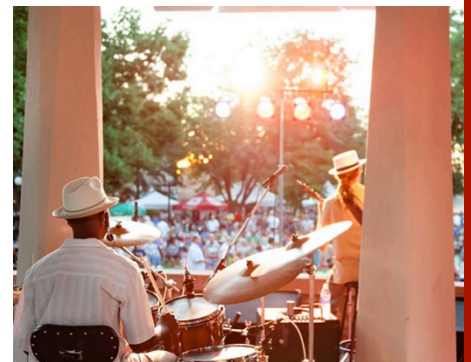
announced at one concert

_____ Note Partner - \$50: Name on poster

_____ Blues Food Court Partner

1 Exclusive Partnership - \$2000

- + Naming rights to Food Court
- + Signage at Food Court for all events
- + Giveaway for patrons or promo items at all events
- + Logo on all print materials, website & social media





Progressive Dinner

August 4
 Various Restaurant Locations
 Attendance: 300-400

All are welcome to take part in this unique event and enjoy a tour of downtown cuisine.

Presenting Partner

1 Exclusive Partnership - \$500
 Same as Appetizer Partner w/ Upgrades

- + Signage & info at all locations
- + Exclusive giveaway to all participants
- + Logo on printed materials including invitations

Appetizer Partner

3 Opportunities - \$100

- Partner provided signage & info at one location
- Name on printed materials including invitation
- Promotion on website & social media



Fostering volunteer-driven activities to bring about meaningful change

Great River Grape Escape



September 24-25
 Clat Adams Park
 Attendance: 1500 per day / 2 days

Sample wines from several local wineries with the riverfront backdrop of Clat Adams Park.

All partnerships include: Logo on printed materials
 Promotion on website & social media, Signage at event

Vineyard Partner

1 Exclusive Partnership - \$2500

- Saturday VIP Tent area, will allow outside catering
- 50 guests allowed with tasting tickets
- Specialty wine glass w/ logo or name for guests

Glass Partner

1 Exclusive Partnership - \$1500

- Logo or name on GRGE event wine glass
- Weekend tie in promotion for business
- Tasting Tickets

Stage Partner

1 Exclusive Partnership - \$500

- Main Stage sponsor w/ signage
- Limited Tasting Tickets



Taste of the Tri-State

August 6
Washington Park
Attendance: 500+



Local producers and restaurants
join forces for a fun, foodie event for
the whole family to enjoy.

All partnerships include:
10x10 space at event
Partner provided signage & information at event
Logo on printed materials
Promotion on website & social media

____ **Presenting Partner** 1 Exclusive Partnership - \$1000

- + Naming rights to event & signage on main stage
- + Cup Sponsor included w/ tasting tickets

____ **Cup Sponsor** 3 Opportunities - \$500

- Logo on official Taste Cups w/ tasting tickets

____ **Chef's Table** - \$250

- Judge and sponsor Amateur Local Food Competition

____ **Foodie Project** - \$250

- Sponsor Kids activity area

____ **Melon Roll/Launch** - \$250

- Sponsor special activity at event

____ **Restaurant Row** - \$100

- Sponsor the participating restaurants at event

Loff Tour

December 3
Various Locations
Attendance: 150-200

Take a tour to see the different kinds
of upper-story living spaces The
District has to offer.

SOLD

____ **Presenting Partner**

1 Exclusive Partnership - \$400

- Logo on tickets & thank-you party invitation
- Signage & info at every stop
- Promotion on website & social media

____ **Location Sponsor**

5 Opportunities - \$100

- Signage & info at one stop
- Promotion on website & social media





Light the Square & The District

November
 Washington Park & Beyond
 Attendance: 500+ lighting, 5 weeks on display



Washington Park comes alive with holiday lights and decorations. Come for the lighting, stay for the displays!

____ Gateway Partner

4 Opportunities - \$1000
 Same as Light Partner w/ Upgrades

- + Sponsor an entire gateway of lights
- + Logo on signage at gateway entrances & in park
- + Opportunity to flip the switch!

____ Display Partner - \$500

Same as Garland Partner w/ upgrades

- + Logo on printed materials
- + Sponsor specific display element (TBD) w/ signage

____ Garland Partner - \$100

- + Listed on signage at park
- + Named on printed materials
- + Promotion on website & social media

Transformation through beautification efforts and capitalizing on unique assets



Christkindl Market

December 10 & 11
 Dick Brothers Brewery District
 Attendance: 1000-1200



This holiday tradition is a charming shopping event to get ready for the season of giving!

____ Presenting Partner

1 Exclusive Partnership - \$1500
 Same as Christbaum w/ Upgrades

- + Presenting sponsor w/ additional signage on stage
- + Exclusive giveaway for patrons
- + 15 free dinner tickets

____ Christbaum (Christmas Tree) Partner

2 Opportunities - \$1000
 Same as Ornament Sponsor w/ upgrades

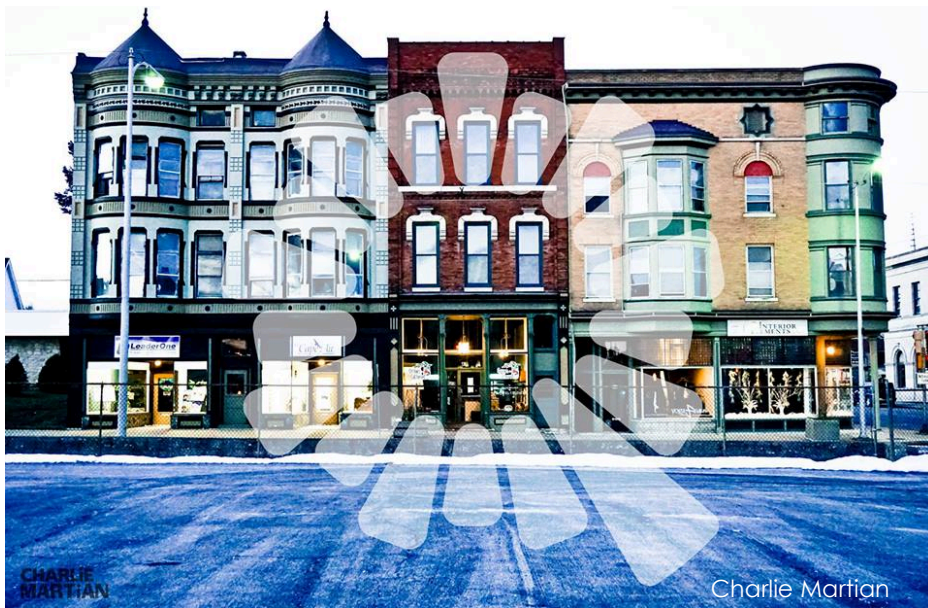
- + Space at event
- + Signage throughout event & vendor area
- + 10 free dinner tickets

____ Ornament Sponsor

3 Opportunities - \$500

- Signage at activity tent
- Logo on printed materials including tickets & t-shirts
- 5 free dinner tickets
- Promotion on website & social media





Become a
Visionary Partner

Right on Q
With The District

_____ Visionary Partner
4 Exclusive Opportunities



\$7500 annually

Highlight your business and establish an ongoing community presence throughout the year. This premier partnership includes Title Sponsorship recognizing your organization at every event and promotion of The District.

Your business logo will be on designated signage and featured at every event hosted by The District, which includes 40+ programs throughout the year.

Included with your partnership are 10 tickets to the Dogwood Concert, Progressive Dinner, Building and Loft Tour, and the Great River Grape Escape.

Additionally, our Visionary Partners will receive opportunities to have a presence at predetermined events of their choosing (rules for Blues apply).

Visionary Partners are designated and featured on printed materials of all events, as well as premier promotion on The District website & social media.

Show your vision for The District and the Quincy community by becoming a Visionary Partner.

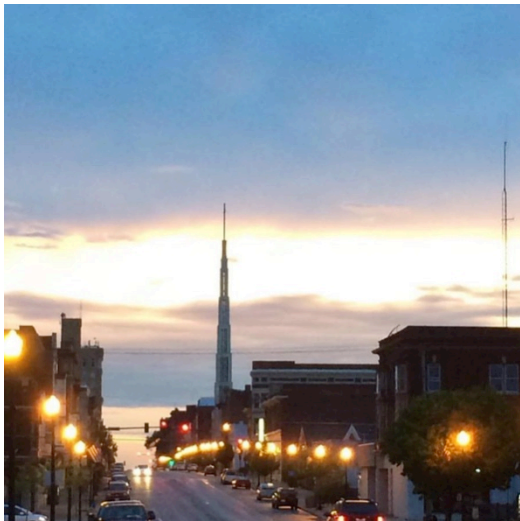
\$10,000+ value (equal to presenting sponsorship at all events)

*Visionary Partnerships may be tailored to fit the needs of your organization and billed on a quarterly basis.

It always makes a difference when someone goes the extra mile for you. It's the difference between a routine customer experience and one that builds fierce loyalty.

Between an obstacle and an opportunity. Extra effort, rather, caring can change the way you think and act. Since you can't always pay it back, you pay it forward. And that extra effort usually comes exactly when it's needed most.

Right on Q.



Commitment to Community

- VISIONARY PARTNER \$ _____
- Annual Dinner \$ _____
- St. Patrick's Pub Crawl \$ _____
- Building Crawl / Loft Tour \$ _____
- Ecumenical Easter Egg Hunt \$ _____
- Dogwood Concert \$ _____
- All Faiths Concert \$ _____
- Broker Tour \$ _____
- Concerts in the Plaza \$ _____
- Farmers' Market \$ _____
- Blues In The District \$ _____
- Progressive Dinner \$ _____
- Great River Grape Escape \$ _____
- Christkindl Market \$ _____
- Light the Square & The District \$ _____

The District

128 N. 5th Street
 Quincy, IL 62301
 (217) 228-8696
 TheDistrictQuincy.com

Name: _____

Business: _____

Address: _____

Phone: _____

Email: _____

TOTAL \$ _____

Billing: _____ Annually _____ Quarterly

Signature: _____ Date _____

Print Name: _____

